

Privacy Policy – Horizon Scanner

Horizon Scanner is committed to complying with data protection laws and to the protection and confidentiality of the personal data of users of the Horizon Scanner online platform (hereinafter also referred to as "User", "you" or "your"). In this Privacy Policy (the "Policy"), we explain how we collect, share and use personal data we obtain from you when you register, access or use our Horizon Scanner and how you can exercise your data privacy rights.

Halfspace wants you to be well informed of the gathering and use of your personal data through Horizon Scanner. Please read this Policy carefully prior to entering your personal data and using Horizon Scanner.

If you have any questions or concerns about our use of your personal data, then please contact us using the contact details provided at the bottom of this Policy.

Identification Of The Controller

Halfspace, with registered offices Borgergade, Copenhagen, Denmark, processes your personal data on behalf of Horizon Scanner as a controller in accordance with applicable legislation with regard to the processing of personal data, namely Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (hereinafter "GDPR") and any applicable national data protection acts.

What Types Of Personal Data Do We Collect?

Horizon Scanner may collect and process the following types of personal data about you:

- ***Information that you provide voluntarily***
 - Identification details (including your name, first name, company or affiliation)
 - Contact details (including email address)
- ***Information that we collect automatically***
 - When you visit Horizon Scanner, we may collect certain information automatically from your device. In some countries, including countries in the European Economic Area, this information may be considered personal data under applicable Data Protection Law.

Specifically, the information we collect automatically may include information like your IP address, device type, unique device identification numbers, browser-type, preferences, broad geographic location (e.g. country or city-level location) and other technical information. We may also collect information about how your device has interacted with Horizon Scanner, including the pages accessed and links clicked.

How Do We Use Your Data And For What Purposes?

Halfspace processes your personal data for the following purposes:

- To analyse and monitor general trends and patterns in the use of Horizon Scanner;
- To improve the content, performance and organization of Horizon Scanner;
- To promote the Horizon Scanner and activities to a broader public;
- To internal data analytics;
- To send you information related to Horizon Scanner and your account
- To send you invitations to future activities or events;

- To send you Horizon Scanner newsletters (weekly and/or monthly) and quarterly content updates;
- To inform you about Horizon Scanner product updates and special membership offers;
- To communicate with you, i.e. to respond to your questions.
- To facilitate platform engagement within the Horizon Scanner platform.

We will use the personal data we collect from you only for the purposes described in this Policy or for purposes that we explain to you at the time we collect your personal data. However, we may also use your personal data for other purposes that are not incompatible with the purposes we have disclosed to you (such as archiving purposes in the public interest, scientific or historical research purposes, or statistical purposes) in accordance with Data Protection Law.

On What Legal Grounds Do We Process Your Personal Data?

In general, we will process your personal data in order to manage our relationship with you and to execute the Terms of Use of the Horizon Scanner platform. We may also be required to process your personal data in order to comply with local laws and regulations. Otherwise, we will process your personal data in order to carry out our business legitimate interests, where such interests do not override your fundamental rights and liberties. Where required, we will ask you to provide your consent for certain processing activities.

Where the provision of personal data is based on a statutory or contractual requirement, or a requirement necessary to enter into a contract, you are obliged to provide us with this personal data. If you refuse or do not allow us to process your personal data, you may not be able to benefit from all the services offered by the Horizon Scanner.

Who Do We Share Your Data With?

The Horizon Scanner may share your personal data with the following parties:

1. Horizon Scanner **Entities**

The Horizon Scanner may share your personal data with its Horizon Scanner Entities (as defined below) in other locations around the world, for example, to answer your questions adequately.

2. Third Party Service Providers

The Horizon Scanner shares your personal data with third party service providers, e.g. to host your data or for security purposes. The Horizon Scanner will ensure that third parties accessing the personal data of Users shall comply with the same data protection requirements as the Horizon Scanner and that the personal data will be used exclusively for the purposes set out in this Policy.

3. Public authorities

The Horizon Scanner may share your personal data with local authorities to the extent deemed necessary by the Horizon Scanner for the purposes set forth in this Policy, in particular for security reasons or as required by mandatory laws and regulations.

How We Protect Your Privacy

We will process personal data in accordance with this Policy, as follows:

- **Fairness:** We will process your personal data fairly. This means that we are transparent about how we process personal data and that we will process it in accordance with Data Protection Law.
- **Purpose limitation:** We will process your personal data for specified and lawful purposes, and will not process it in a manner that is incompatible with those purposes.
- **Proportionality:** We will process your personal data in a way that is proportionate to the purposes which the processing is intended to achieve.
- **Data accuracy:** We take appropriate measures to ensure that personal data that we hold about you is accurate, complete and, where necessary, kept up to date. However, it is also your responsibility to ensure that your personal data is kept as accurate, complete and current as possible by informing the Horizon Scanner promptly of any changes or errors. You should notify us of any changes to the personal data that we hold about you (e.g. a change of email address).
- **Data security:** We use appropriate technical and organisational measures to protect the personal data that we collect and process about you. The measures we use are designed to provide a level of security appropriate to the risk of processing your personal data. In particular, any personal data provided to the Horizon Scanner by Users of Horizon Scanner is handled with due care and security, and will not be used in ways other than as set forth in this Policy, or in any site/area-specific policies, or in ways that are not compliant with Data Protection Law. Furthermore, the Horizon Scanner employs a range of technologies and security measures to protect the personal data maintained on Horizon Scanner systems from loss, misuse, unauthorized access or disclosure, alteration or destruction. Finally, all Horizon Scanner employees who have access to and are associated with the processing of personal data are obliged to respect the confidentiality of all such personal data.

International Data Transfers

Personal data uploaded into Horizon Scanner will be processed by the Halfspace in Denmark and/or in any other country where the Horizon Scanner or its affiliates, subsidiaries or offices has its facilities (hereinafter jointly the "Horizon Scanner Entities").

The Horizon Scanner takes steps to ensure that the data collected with regards to your sign-up is processed according to the provisions of Data Protection Law wherever the personal data is located. When the Horizon Scanner transfers personal data from the European Economic Area to other countries, we use a variety of legal mechanisms in accordance with Data protection law, including contracts, to help ensure your rights and protections travel with your data.

How Long Do We Keep Your Personal Data?

The Horizon Scanner will retain your personal information for the period necessary to fulfil the purposes outlined in this Policy.

For example, we may retain personal data we obtain from you where we have an ongoing legitimate business need to do so (for example, to provide you with a service you have requested or to comply with applicable legal, tax or accounting requirements).

Your Data Protection Rights

You have the following data protection rights:

- You may request access to and obtain a copy of your personal data.

- You may also request that any personal data that is inaccurate or incomplete be rectified or completed.
- You may request that your personal data be erased under certain legal conditions (for example, where the personal data is no longer needed to achieve the purposes for which the information was initially collected).
- In addition, you may object to the processing of your personal data, ask us to restrict processing of your personal data or request portability of your personal data under certain legal conditions.
- You have the right to opt-out of electronic marketing communications we send you at any time and free of charge. You can exercise this right by clicking on the “unsubscribe” or “opt-out” link in the marketing e-mails we send you. To opt-out of other forms of marketing (such as postal marketing or telemarketing), then please contact us using the contact details provided under the “How to contact us” heading below.
- Similarly, if we have collected and process your personal data with your consent, then you can withdraw your consent at any time. Withdrawing your consent will not affect the lawfulness of any processing we conducted prior to your withdrawal, nor will it affect processing of your personal data conducted in reliance on lawful processing grounds other than consent.
- You have the right to complain to a data protection authority about our collection and use of your personal data. For more information, please contact your local data protection authority.
- You may exercise any of the rights above at any time by contacting us. We will respond to your request in accordance with applicable Data Protection Law.

Linking To Other Websites

The Horizon Scanner platform may include links to other websites that are not operated or maintained by the Horizon Scanner and are not covered by this Policy. The processing of personal data on these third party websites including by use of cookies, is subject to these third party's notices and terms and conditions. Please review the notices and terms and conditions of each website you visit.

We do not accept any responsibility or liability for the privacy practices of such third party websites and your use of such websites is at your own risk.

Updates To This Policy

We may update this Policy from time to time in response to changing legal, technical or business developments. When we update our Policy, we will take appropriate measures to inform you, consistent with the significance of the changes we make. We will obtain your consent to any material Policy changes if and where this is required by applicable data protection laws.

You can see when this Policy was last updated by checking the “last updated” date displayed at the top of this Policy.

How To Contact Us

If you have any questions or concerns concerning this Policy or the way we process your personal data, or if you wish to exercise your data privacy rights as described above, please contact us by writing to ns@haflspace.ai